



For Immediate Release

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Vermont PBS and Find & Go Seek Partner to Reach Kids, Families with Quality Content

Colchester, Vt. – Feb. 24, 2017 – Vermont PBS and Find & Go Seek, an online guide to kid-friendly fun in Vermont, announced today a partnership that allows both organizations to provide fun, locally sourced, educational content for Vermont kids and families.

Through its newly launched Vermont PBS Kids Club, the state’s public television station will be collaborating with Find & Go Seek’s statewide events calendar to connect families with a range of family-focused events throughout the year. At the same time, Find & Go Seek’s regular users will be given opportunities to engage with the station’s Kids’ Club activities.

“Parents are always seeking easy ways to keep their kids busy in a way that is engaging and valuable to their overall development,” said Dana Freeman, owner of Find & Go Seek. “This type of content is where Find & Go Seek and Vermont PBS intersect perfectly.”

“We’re thrilled to work with Find & Go Seek to further the reach of our new Kids Club,” said Vermont PBS President and CEO, Holly Groschner. “It will make it easy for families to find and interact with both organizations’ offerings. And what parent doesn’t want an easy way to find high-quality content and activities for their kids?”

Launched in January, the Vermont PBS Kids Club re-envisions the station’s former Family Club as a way to deepen its commitment to young families with fun, education-based activities.

Vermont PBS is Vermont’s statewide public media provider and visual storyteller, with a commitment to cultural enrichment and civic engagement. More information is available at vermontpbs.org.

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